

Morgen Fett

Product enthusiast with over a decade of experience in product knowledge, product education, program marketing, process and design, and vendor and user relationships. I enjoy bringing people together to design and iterate on beautiful and meaningful products. I am a natural networker with an entrepreneurial spirit and an affinity for creating relationships across barriers of industry and interests.

EXPERIENCE

Pamplemousse Technology & Consulting Seattle, WA – *CEO*

- Network with small to medium sized companies to consult on business goals and current technologies
- Strategize action plans to achieve results through user research, marketing and branding
- Utilize full-stack skill-set and previous industry knowledge to successfully turn client projects into shippable products

Contract Remote – *Product/Program Manager*

- Researched technologies, strategized process, implemented best practices, and established Agile methodologies across 7+ teams for a scalable SaaS company in the Green Energy field
- Designed content for deliverables, including but not limited to: BPM mapping, Gantt charts, data structures, user stories, Kanban cards, style guide, wireframes, and prototypes

ReUP Distribution Seattle, WA – *Software Developer*

- Consulted on domain knowledge of product and distribution channel practices to increase user acquisition metrics by over 300%
- Performed formal User Research and presented findings to stakeholders and development team to set feature development priorities
- Implemented TDD by cleaning up existing codebase and writing integration tests

Galvanize Seattle, WA – *Web Development Fellow*

- Produced "The Bootcamp Resource Network" - a platform for connecting Technical Bootcamp grads to short-term contracts to build their professional portfolios
- Technologies: Angular.js, Node, Express, jQuery, PostgreSQL, Knex, Materialize
- Developed "Troviamo" - a scavenger hunt app utilizing geolocation and a consumer's need for adventure
- Team Size: 5 | Roles: PM, Frontend Dev, Backend Dev, Presenter
- Technologies: React.js, Node, Express, MongoDB, Google Maps API
- Collaborated on "Confident Bagel" - a web application that runs a Sentiment Analysis on any given Twitter hashtag and displays visually appealing results
- Team Size: 4 | Roles: PM, Frontend Dev
- Technologies: Python, Node, Express, D3.js, PostgreSQL, Knex, Twitter API, Jade/Pug
- Created the "Tech Community Board" - a posing board linking women in tech to each other on the basis of mutual skills and interests
- Technologies: JavaScript, jQuery, ES6, HTML, CSS

TJx Companies Virginia Beach, VA – *Product Coordinator*

- Managed team to process and merchandise 8+ trucks of product daily for most profitable TJMaxx / HomeGoods in the country

Whole Foods Market Cincinnati, OH – *Product/Project Coordinator*

- Worked with Regional and Global teams to implement 4 full-department resets, immediately improving customer-experience and department sales
- Analyzed metrics and guided Team Leads to develop proactive strategies and procedures/practices to build add-on sales, increase basket-size, improve merchandising strategies, and minimize shrink

Whole Foods Market Cincinnati, OH – *Wine Buyer*

- Coordinated weekly multi-department events to host upwards of 300+ participants
- Expanded inventory by 50% in a 3-week period without disrupting open-to-buy or other metrics
- Decreased department's shrink metric by over 30% in a 2-week period by creating manageable traceability practices
- Constructed marketing campaigns to increase event participation and engagement, increasing previous attendance records by 500%
- Built relationships with new suppliers and brands to expand sub-departments and successfully increased consumer engagement

CONTACT

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EDUCATION

Galvanize Seattle, WA – *Full Stack Web Development* Feb 2016 – July 2016

TCC Virginia Beach, VA – *Programming Certification* 2015

Old Dominion University Norfolk, VA – *Philosophy* 2008 - 2014

SKILLS

Technical: JavaScript, Python, Angular, React, Express, RESTful APIs, Node, Knex, Jade/Pug, PostgreSQL, MongoDB, MySQL, Django, Django Rest Framework, Heroku, Git, HTML, CSS, UI/UX, Materialize, Bootstrap, BPM Modeling

Design: SketchApp, Invision, Balsamiq, Wireframing

Procedural: Product Management, Program Management, User research, Agile workflow, Pair programming, Test-driven development, Object-oriented programming

Other: BPM Modeling, Gantt Charts, SaaS Companies

PROJECTS

UI/UX Design-a-thon
"Green Home Initiative" Aug 2016

Mock-ups for a green home ecosystem automating core functionalities such as lighting and temperature, with potential to provide easily digestible data and analytics to the homeowner.

Roles: Designer

Startup Weekend Seattle: DS Edition
"RideSurf" May 2016

Mobile app connecting people with active lifestyles to a secure car-sharing service.

Roles: Product Manager, Designer, Frontend Developer

PearlHacks Hackathon
"Just Check It" Mar 2015

Web/mobile app providing an interactive experience promoting safer sexual activities and lifestyles for college-age and low-income individuals.

Roles: Product Manager, Designer, Developer